



Fascia
Graphics
LIMITED



Press Release

NEW PRODUCT LAUNCHED TO PREVENT THE GROWTH AND SPREAD OF BACTERIA IN HOSPITALS

Medical industry set to benefit from a new product that inhibits the growth of potentially harmful bacteria such as MRSA, Salmonella Enteritidis, Escherichia Coli and Listeria Monocytogenes...

Fascia Graphics Limited, one of the leading providers of graphic overlays and membrane keypads for equipment used extensively across the medical industry is working with Autotype International to provide new graphic overlays and membrane keypads that inhibit the growth of potentially harmful bacteria, mould and mildew.

Called Autotex AM with Microban antimicrobial protection, this unique substrate has been specially designed by Autotype International for any hygiene critical surface application, where preventing the growth and spread of bacteria is essential.

Autotex AM with Microban allows Fascia Graphics to provide hospitals with the first graphic overlays and membrane keypads which incorporate built-in Microban® Antimicrobial protection.

Microban® Antimicrobial technology is incorporated into the Autotex textured hard coat during the manufacturing process, ensuring an even distribution of the antimicrobial agent throughout the texture and film surface.



This effectively guarantees surface protection throughout the lifetime of the product. Hygiene Critical Applications that will benefit from this unique new product include membrane switches, fascia panels, wall coverings, shelf covers and worktops.

Paul Bennett, Founder and Managing Director of Fascia Graphics Limited commented: "Research has proven that hand contact with contaminated surfaces can rapidly transfer bacteria to other surfaces as well as individuals. Providing the first graphic overlays and membrane keypads incorporating this new product is a significant step forward as the issues of cleanliness and hygiene are of paramount importance in all hospital applications."

Cont./...

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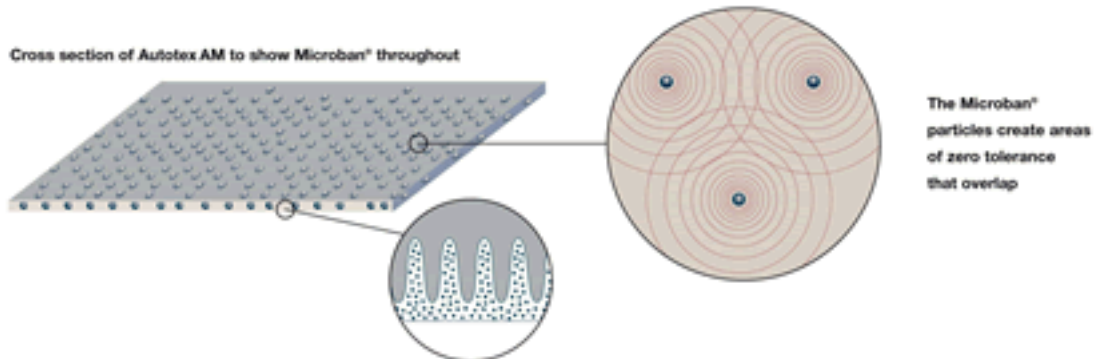
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The new film substrate combines the proven benefits of Autotex – a tough, durable surface with an ink primer on the reverse side that is receptive to a wide range of graphic inks – with the antimicrobial properties of Microban® technology.

Autotex AM with Microban antibacterial protection is also scratch and chemical resistant, and is capable of withstanding the rigors of every day usage and most aggressive cleaning methods.

Autotex AM with Microban has been extensively tested and is proven to inhibit the growth of a wide range of bacteria, fungi and moulds including MRSA, Salmonella Enteritidis, Escherichia Coli and Listeria Monocytogenes.

The antimicrobial protection of Microban® works by penetrating the cell wall of microorganisms that come into contact with the substrate surface and disrupting their cell functions, rendering them unable to function, grow or reproduce.



-ENDS-

Fascia Graphics

Established in 1994, Fascia Graphics Limited is a privately owned company based in Chippenham, Wiltshire. The company utilises the latest technologies and techniques for the manufacture of membrane keypads, overlays, labels and associated products to BS EN ISO 9001:2000 quality standards. The company works with leading players in the medical, fire and safety industry.

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