



Fascia
Graphics
LIMITED



Press Release

CHIPPENHAM GRAPHICS BECOMES INDUSTRY LEADER

Fascia Graphics overtakes competition to become the UK's leading supplier of screen printed labels, membrane keyboards and graphic overlays...

With a 15 per cent increase in turnover to £2.1million in the last twelve months, Chippenham based, Fascia Graphics has just announced that it has overtaken its competition to become the UK's leading provider of graphic overlays and membrane keypads. The company is now firmly positioned as the market leader for both quality and customer service.

Fascia Graphics, based on the Bath Road Industrial Estate in Chippenham is bucking the industry trend. Whilst Fascia Graphics is experiencing strong growth, the industry in general is in regression. The company is now widely accepted across the industry as the market leader with over 500 clients, including well-known West Country based companies; Linpak, Group 4 and Smiths Medical.

Chris Page, Purchasing Manager, EMS Supplies Ltd, a Fascia Graphic's client, recently commented: "I am without doubt that Fascia Graphics is one of the best in the business. Fascia has been a supplier to EMS Supplies Ltd for around 10 years. I do 'price checks' with new suppliers from time to time and find Fascia to be very competitive in the market, and their quality is first class!"

Paul Bennett, Founder and Managing Director of Fascia Graphics Limited commented: "In the early years, our competitors were always playing catch up because of our fast turnaround times for printed graphics. These service levels have remained a core part of our business, and we are now the only company in the industry to offer clients digital prototyping in just five day's. We are delighted that through broadening our service offering and improving production standards, we are now widely regarded as the market leader for both customer service and quality."

-ENDS-

Fascia Graphics

Established in 1994, Fascia Graphics Limited is a privately owned company based in Chippenham, Wiltshire. The company utilises the latest technologies and techniques for the manufacture of membrane keypads, overlays, labels and associated products to BS EN ISO 9001:2000 quality standards. The company works with leading players in the medical, fire and safety industry.

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