



Fascia
Graphics
LIMITED



Press Release

OFFICIAL FIGURES SUGGEST SUPERBUG PROOF OVERLAYS ARE ALREADY HELPING THE FIGHT AGAINST MRSA

Recent Health Protection Agency figures show that the number of MRSA hospital cases have fallen by 10% in the past year...

Following the recent news that MRSA cases in hospitals are on the decline, Fascia Graphics, the market leader for the production of membrane keypads in the printed graphics industry feels new products, such as superbug proof graphic overlays/membrane keypads must already be having an effect on the number of MRSA cases.

Over the past two years, the Chippenham based company has been working with MacDermid Autotype to supply graphic overlays and membrane keypads to medical device manufacturers that inhibit the growth of potentially harmful bacteria, mould and mildew.

Paul Bennett, Founder and Managing Director of Fascia Graphics commented: "Although it is early days, it is clear that all of the new superbug proof products on the market and NHS prevention measures are starting to have a positive effect on reducing harmful bacteria in hospitals. Recent Fascia Graphics research conducted across medical device manufacturers also indicates that there is a vast potential market for superbug proof products such as membrane keypads and graphic overlays."

Key findings from Fascia Graphics' recent research included:

Whilst the majority of medical equipment manufacturers (88 per cent) feel that awareness is low to Superbug proof graphic overlays and membrane keypads; all of them see it as the biggest development in the sector in the last 10 years.

Nearly two thirds (63 per cent) of those surveyed expect this product to be used across the entire industry as awareness is raised.

-ENDS-

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Established in 1994, Fascia Graphics Limited is a privately owned company based in Chippenham, Wiltshire. The company utilises the latest technologies and techniques for the manufacture of membrane keypads, overlays, labels and associated products to BS EN ISO 9001:2000 quality standards. The company works with leading players in the medical, fire and safety industry.

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