



Fascia
Graphics
LIMITED



Press Release

MARKET LEADING GRAPHICS BUSINESS LAUNCHES NEW SERVICE TO DELIVER PROTOTYPES IN FIVE DAYS

New service will ensure Design Houses and businesses will display superior prototypes at shows and exhibitions

Chippenham based, Fascia Graphics has launched a new UK wide service to deliver Design Houses and businesses with professionally manufactured digital overlays or membrane keypads for a trade show prototype or new product development in less than five days.

Fascia Graphics, the market leader for the production of membrane keypads in the printed graphics industry spotted a niche in the market for Design Houses and businesses that require professional prototypes at very short notice. With digital overlays or membrane keypads such an integral feature of a professional electronic prototype, many businesses across the medical, catering, electronics and fire/security sectors are turning to Fascia Graphics for this new solution.



Paul Bennett, Managing Director of Fascia Graphics, commented:

"The bar has definitely been raised across the industry as those individuals working at the coal face of new product developments are doing everything possible to ensure that their prototype stands out from the competition. This new Fascia Graphics service further differentiates us from the rest of the industry and firmly positions us as the market leader for quality and customer service.

"Subject to the design, in some instances we have turned around digital overlays in just 24 hours!"

Digital Membrane Keypads can be produced in less than five days but this again is subject to design.

-ENDS-

More./...

www.fasciagraphics.co.uk

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Fascia Graphics client, John Green, Manager, Merit Filtration commented: "We use Fascia Graphics for our overlays and membrane keypads because their service is first rate. In short, you know that if you place the order one day, it will be produced the next, and we will receive the finished product the following day. In an industry where tight deadlines are common place, Fascia's reliable service is the reassurance that our business needs."

In order for Design Houses to receive a professional digital overlay or membrane keypad, the following steps need to be taken:

Day 1

Client provides brief to Fascia Graphics. They check the information. If all present and correct, brief is passed to Engineering to quote.

Client then receives quote in 30 minutes!

Order received by Fascia Graphics. Review takes place to ensure all dimensioned drawings, artwork file, colour references (and circuit layout if membrane keypad) are present.

Order loaded and passed to Design on day one!

Day 2

Artwork approval put together and arrives by email. Client makes minimal amendments, and approves final artwork.

Day 3

Overlays/membrane keypads are manufactured. For membrane keypads the overlay and sub-layers are still manufactured on day three!

Day 4

If UV Lacquer is required on the overlays or keypads, this is applied on day four. For keypads, the circuits are also printed on day four. Finally (for keypads), membrane assembly takes place.

Final Inspection and the overlays/keypads are dispatched.

Day 5

Overlays/keypads arrive on the fifth day.

To receive a free quote or to find out further information on the 'Professional Prototyping Service, call 0800 0323080 or email sales@fasciagraphics.co.uk.

-ENDS-

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Fascia Graphics

Established in 1994, Fascia Graphics Limited is a privately owned company based in Chippenham, Wiltshire. The company utilises the latest technologies and techniques for the manufacture of membrane keypads, overlays, labels and associated products to BS EN ISO 9001:2000 quality standards. The company works with leading players in the medical, fire and safety industry.

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