



Fascia  
Graphics  
LIMITED



## Press Release

### FREE GOVERNMENT TRAINING PROGRAMME BOOSTS PRODUCTION CAPACITY FOR MARKET LEADER

Train to Gain, a free service, funded by the Learning and Skills Council (LSC) has delivered more efficient processes which has led to market leader doubling its sales force...

Fascia Graphics, the market leader for the production of membrane keypads in the printed graphics industry has doubled the size of its sales force to eight as a result of making its processes more efficient. The Chippenham based manufacturer has seen capacity increase by up to a quarter after training shopfloor workers in lean manufacturing techniques through the LSC's Train to Gain programme.

Fascia Graphics has now invested in increasing sales in order to make use of the extra capacity it has gained. In turn, this is expected to have a positive effect on company turnover, which has increased by between five and 10 per cent each year for the last three years.

The company, which now employs 57 people, originally got in touch with Train to Gain in August 2006, and 16 months on, significant improvements have been made as three workers at the company are about to complete Level 2 NVQs in Business Improvement Techniques.

Gary Knowles, Training Manager, Fascia Graphics comments: "Since we started this improvement programme staff have come up with ideas for reorganising work areas that has helped increase capacity at the factory by between 15 and 25 per cent. All of the staff have put ideas forward for improving processes, all of which are saving time and money. We have seen some very significant savings through these improvements."

More...

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Train to Gain is a free service, funded by the Learning and Skills Council (LSC) and delivered throughout the South West by Business Link. Train to Gain Skills Brokers carry out an organisational needs analysis and offer businesses impartial advice on their skills requirements, matching skills and training needs with providers.

David Keefe, skills broker, Business Link Wiltshire, who worked with the company to find a training provider and source funding for employees eligible for free training, commented: "As a result of the qualification the production line has been rearranged and a 'marked improvement' has been seen in working practices. The end result is that Fascia Graphics now works more efficiently with its existing workforce and this has gained 15-25 per cent more capacity, without increasing their staff numbers or doing overtime."

Training was carried out both on and off-site by Avon Vale Training, which specialises in engineering training. The huge success of the Train to Gain programme, will see Fascia Graphics put a further three employees through the qualification in 2008.

-ENDS-

### Fascia Graphics

Established in 1994, Fascia Graphics Limited is a privately owned company based in Chippenham, Wiltshire. The company utilises the latest technologies and techniques for the manufacture of membrane keypads, overlays, labels and associated products to BS EN ISO 9001:2000 quality standards. The company works with leading players in the medical, fire and safety industry.

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