



Fascia  
Graphics  
LIMITED



## Press Release

### MARKET LEADING GRAPHICS BUSINESS APPOINTS UK SALES MANAGER

Fascia Graphics, the market leader for both quality and customer service creates new UK Sales Manager's role to continue expansion and effectiveness of UK sales force...

Fascia Graphics, the leading provider of graphic overlays and membrane keypads has appointed Mark Anderson as its new UK Sales Manager. The position has been created due to the company's rapid expansion over the past twelve months (15 per cent increase in turnover to £2.1million) and its aim of developing and increasing the effectiveness of its UK sales force.



Anderson has been an Account Manager with the Chippenham based company since 1998 and has been highly influential in taking the company to the position of the UK's leading provider of graphic overlays and membrane keypads. Since joining the company, Anderson has increased his area sales from £100,000 to £800,000, and been increasingly active in the strategic planning and marketing for the company.

Paul Bennett, Managing Director of Fascia Graphics commented: "The continued growth of the company has led to this strategic decision, which will further develop our UK sales coverage. Mark has already shown his credentials for rapidly expanding a sales region and I have no doubt that he will be equally as instrumental in leading the UK sales force."

Fascia Graphics is now widely accepted across the industry as the market leader for quality and customer service, and its 500 clients, include well-known West Country based companies; Linpak, Group 4 and Smiths Medical.

-ENDS-

Cont./...

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### Fascia Graphics

Established in 1994, Fascia Graphics Limited is a privately owned company based in Chippenham, Wiltshire. The company utilises the latest technologies and techniques for the manufacture of membrane keypads, overlays, labels and associated products to BS EN ISO 9001:2000 quality standards. The company works with leading players in the medical, fire and safety industry.

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