



Fascia  
Graphics  
LIMITED



## Press Release

### UL STATUS OPENS UP US MARKET FOR LEADING OVERLAY AND MEMBRANE MANUFACTURER

Fascia Graphics' new Underwriters Laboratories Inc. (UL) status opens up a massive US market

Fascia Graphics, the market leader for the production of membrane keypads in the printed graphics industry could see a 15 per cent increase in overseas orders (particularly for products bound for the US) after receiving Underwriters Laboratories Inc. (UL) PGDQ2 Status. The UL Mark is the most widely recognised safety certification mark in the world.

Achieving the UL Mark and PGDQ2 Recognition to standard UL969 is a key development for the Chippenham based company as it is the most accepted safety certification mark in the US by consumers, regulatory authorities and the insurance industry – opening up a vast US market for UL approved graphic overlays and membrane keypads.

The UL Recognition Mark means that all UL approved Fascia Graphics products have been tested and evaluated to nationally recognised safety standards with regard to the applicable safety standards.

Paul Bennett, Managing Director and Founder of Fascia Graphics commented: "This is a significant achievement for Fascia Graphics as UL has been a product safety leader for over 100 years and is widely acknowledged for its safety standards, integrity and independence. With the growing emergence of the global marketplace, we are finding opportunities to sell our products in many new markets."

"This new mark demonstrates that our products meet safety standards which are recognised in diverse national, regional and international markets."

Stephen Street, Operations Manager (Materials) from UL International Operations commented: "Manufacturers such as Fascia Graphics are finding that the UL mark can allow access to markets that had previously been out of reach. UL standards cover many thousands of different product types from the smallest components to the largest end-products, wherever there is a risk to the public."

-ENDS-

More...

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### About Underwriters Laboratories Inc.

Underwriters Laboratories Inc. (UL) is an independent, not-for-profit product safety certification organisation that has been testing products for more than 110 years. UL tests more than 19,000 types of products annual, and more than 20 billion UL Marks appear on products each year. Worldwide, UL's family of companies and its network of service providers include 62 laboratories, and testing and certification facilities.

### Fascia Graphics

Established in 1994, Fascia Graphics Limited is a privately owned company based in Chippenham, Wiltshire. The company utilises the latest technologies and techniques for the manufacture of membrane keypads, overlays, labels and associated products to BS EN ISO 9001:2000 quality standards. The company works with leading players in the medical, fire and safety industry.

[www.fasciagraphics.co.uk](http://www.fasciagraphics.co.uk)

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